



ECOTOURISM  
AUSTRALIA  
PRESENTS

# Global Eco Asia-Pacific Tourism Conference

*Revolution,  
Driving Evolution*

**Margaret River, Western Australia  
1-3 December 2020**

PREMIER ANNUAL  
CONFERENCE BY



## Keynote Speakers & Program

[globaleco.com.au](http://globaleco.com.au)



# Keynote Speakers



**Sonia Beckwith**

Co-Owner  
Live Ningaloo



**Alexandra Burt**

Co-Founder & Proprietor, The Landsmith Collection



**Amy Carter-James**

Founder and Managing Partner  
rippl.



**Louise Cashmore**

Curator, Origins Market



**Cameron Costello**

Chief Executive Officer  
Quandamooka Yoolooburrabee Aboriginal Corporation



**Cr Ian Earl**

Shire President  
Shire of Augusta-Margaret River



**Dr Claire Ellis**

Chair  
Ecotourism Australia



**Anthea Hammon**

Managing Director  
Scenic World Blue Mountains



**Peter Gash OAM**

Managing Director / Custodian and Steward  
Lady Elliot Island Eco Resort



**Phillipa Harrison**

Managing Director  
Tourism Australia



**Rod Hillman**

Chief Executive Officer  
Ecotourism Australia



**Dr Erika Jacobson**

Owner/Operator  
Edgewalkers



**Adele Labine-Romain**

National Travel Hospitality and Leisure Sector Leader & Partner  
Deloitte Access Economics Pty Ltd



**Innes Larkin**

Owner  
Mt Barney Lodge



**Geoff Manchester**

Co-Founder  
Intrepid Travel



**Lee Miezis**

Chief Executive Officer  
Bushfire Recovery Victoria





**Gary Muir**  
EcoGuide  
WOW Wilderness EcoCruises



**Rhonda Murphy**  
Manager, Aboriginal Engagement and  
Heritage Unit, Department of Biodiversity,  
Conservation and Attractions, Western  
Australia



**Dermot O’Gorman**  
Chief Executive Officer  
WWF-Australia



**Neville Poelina**  
Guide Trainer  
Kingfisher Tours



**Anna Pollock**  
Founder  
Conscious.Travel  
United Kingdom



**Rod Quartermain**  
Consultant  
Tina Smitherman Consultants



**Prof Brent Ritchie**  
Associate Dean, Research, Faculty of  
Business, Economics and Law  
The University of Queensland



**Rebecca Sampi**  
Head Guide  
Kingfisher Tours



**Rosie Sandover**  
Owner and Operator  
Kingfisher Tours



**Peter Sharp**  
Executive Director, Parks and Visitor Services  
Department of Biodiversity, Conservation  
and Attractions, Western Australia



**Lisa Shreeve**  
Chief Executive Officer  
Busselton Jetty



**Robert Taylor**  
Chief Executive Officer  
WAITOC



**Josh Whiteland**  
Koomal Dreaming,  
Wadandi Cultural Custodian



**Craig Wickham**  
Managing Director  
Exceptional Kangaroo Island



**Prof Ross Dowling AM**  
Honorary Professor of Tourism, School of  
Business & Law Edith Cowan University  
& Co-Convenor, Global Eco Asia-Pacific  
Tourism Conference



**Tony Charters AM**  
Co-Convenor, Global Eco Asia-Pacific  
Tourism Conference



# Day 1 Tuesday 1 December 2020

8:00AM–5:00PM REGISTRATION DESK OPEN

## PLENARY SESSION

9:00AM–10:00AM

### OPENING SESSION 9:00AM–10:00AM

9:00am	<b>Welcome to Country</b> <i>Josh Whiteland, Koomal Dreaming, Wadandi Cultural Custodian</i>
9:15am	<b>Convenor Welcome</b> <i>Tony Charters AM, Co-Convenor, Global Eco Asia-Pacific Tourism Conference</i>
9:20am	<b>Keynote Speaker</b> <i>Dr Claire Ellis, Chair, Ecotourism Australia</i>
9:40am	<b>Keynote Speaker</b> <i>Welcome from WA Government</i>
9:50am	<b>Keynote Speaker</b> <i>Welcome to Destination</i> <i>Cr Ian Earl, Shire President, Shire of Augusta-Margaret River</i>

### INSPIRE 10:00AM–10:30AM

10:00am	<b>Keynote Speaker</b> <i>Craig Wickham, Managing Director, Exceptional Kangaroo Island</i>
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### MORNING TEA 10:30AM–11:00AM

### TAKING STOCK: SURVIVING THE IMPACTS OF NATURAL DISASTERS AND PANDEMICS 11:00AM–12:30PM

11:00am	<b>Keynote Speaker</b> <i>Amy Carter-James, Founder and Managing Partner, rippl.</i>
11:25am	<b>Keynote Speaker</b> <i>Lee Miezis, Chief Executive Officer, Bushfire Recovery Victoria</i>
11:50am	<b>Keynote Speaker</b> <i>Sonia Beckwith, Co-Owner, Live Ningaloo</i>
12:15am	<b>Q &amp; A</b>

### LUNCH 12:30PM–1:30PM

### ECOTOURISM FUTURES 1:30PM–3:00PM

1:30pm	<b>Keynote Speaker</b> <i>Adele Labine-Romain, National Travel, Hospitality and Leisure Sector Leader &amp; Partner, Deloitte Access Economics Pty Ltd</i>
1:55pm	<b>Keynote Speaker</b> <i>Geoff Manchester, Co-Founder, Intrepid Travel</i>
2:20pm	<b>Keynote Speaker</b> <i>Peter Sharp, Executive Director, Parks and Visitor Services, Department of Biodiversity, Conservation and Attractions, Western Australia</i> <i>Rhonda Murphy, Manager, Aboriginal Engagement and Heritage Unit, Department of Biodiversity, Conservation and Attractions, Western Australia</i>
2:45pm	<b>Q &amp; A</b>

### AFTERNOON TEA 3:00PM–3:30PM

LIVE STREAM

LIVE STREAM

LIVE STREAM

## PLENARY SESSION

3:30PM–5:00PM

### CEO FORUM

LIVE STREAM

3:30pm

#### Keynote Speaker

*Phillipa Harrison, Managing Director, Tourism Australia*

3:55pm

#### CEO Forum

*Peter Sharp, Executive Director, Parks and Visitor Services,  
Department of Biodiversity, Conservation and Attractions, Western Australia*

*Lisa Shreeve, Chief Executive Officer, Busselton Jetty*

*Alexandra Burt, Co-Founder & Proprietor, The Landsmith Collection*

*Peter Gash OAM, Managing Director/Custodian and Steward, Lady Elliot Island Eco Resort*

*Anthea Hammon, Managing Director, Scenic World Blue Mountains*

*Phillipa Harrison, Managing Director, Tourism Australia*



## WELCOME DRINKS

5:30PM–7:30PM

OPTIONAL FUNCTION AS PART OF THE NETWORKING PROGRAM, SEE REGISTRATION PAGE FOR DETAILS

# Day 2 Wednesday 2 December 2020

7:30AM–5:00PM REGISTRATION DESK OPEN

## MORNING PARALLEL PLENARY SESSIONS

8:30AM–12:30PM

LIVE STREAM	OPTION 1	OPTION 2 (not streamed)
	8:30am	Plenary Parallel Session 1: Ecotourism Post COVID-19
MORNING TEA		10:30PM–11:00AM
11:00am	Option 1 continued (not streamed)	Option 2 continued (not streamed)
LUNCH		12:30PM–1:30PM

## PLENARY SESSION

1:30PM–2:00PM

INSPIRE	1:30PM–2:00PM
1:30pm	<b>Keynote Speakers</b> <i>Gary Muir, EcoGuide, WOW Wilderness EcoCruises</i>
FORUM OF REVOLUTIONARY IDEAS	2:00PM–3:00PM
2:00pm	<b>Keynote Speaker</b> <i>Ecotourism and Climate Action</i> <i>Innes Larkin, Owner, Mt Barney Lodge</i>
2:10pm	<b>Keynote Speaker</b> <i>Open Forum</i> <i>Rod Quartermain, Consultant, Tina Smitherman Consultants</i>
2:20pm	<b>Keynote Speaker</b> <i>Open Forum</i> <i>Dr Erika Jacobson, Owner/Operator, Edgewalkers,</i>
2:30pm	<b>Forum Discussion</b>
AFTERNOON TEA	
3:00PM–3:30PM	
NEW ALLIANCES, NEW PATHS	3:30PM–5:00PM
3:30pm	<b>Keynote Speaker</b> <i>Prof Ross Dowling AM, Honorary Professor of Tourism, School of Business &amp; Law Edith Cowan University</i>
3:55pm	<b>Keynote Speaker</b> <i>Prof Brent Ritchie, Associate Dean, Research, Faculty of Business, Economics and Law, The University of Queensland</i>
4:20pm	<b>Keynote Speaker</b> <i>Louise Cashmore, Curator, Origins Market</i>
4:45pm	<b>Q &amp; A</b>

## CONFERENCE DINNER

7:00PM–10:30PM

OPTIONAL FUNCTION AS PART OF THE NETWORKING PROGRAM,  
SEE REGISTRATION PAGE FOR DETAILS




# Day 3 Thursday 3 December

7:30AM–5:00PM REGISTRATION DESK OPEN

## MORNING PARALLEL PLENARY SESSIONS

8:30AM–12:30PM

LIVE STREAM	 OPTION 1		OPTION 2 (not streamed)
	8:30am	Parallel Plenary Session 3: Evolving Ecotourism and ECO Destinations	Parallel Plenary Session 4: Best Practices in WA Ecotourism
	MORNING TEA		10:30PM–11:00AM
	11:00am	Option 1 continued	Option 2 continued (not streamed)
	LUNCH		12:30PM–1:30PM

## PLENARY SESSION

1:30PM–3:00PM

LIVE STREAM	INDIGENOUS ECOTOURISM		1:30PM–3:00PM
	1:30pm	<b>Keynote Speaker</b> <i>Cameron Costello, Chief Executive Officer, Quandamooka Yoolooburrabee Aboriginal Corporation</i>	
	1:55pm	<b>Keynote Speaker</b> <i>Rosie Sandover, Owner and Operator, Kingfisher Tours</i> Co-Presenters: <i>Rebecca Sampi, Head Guide, Kingfisher Tours</i> <i>Neville Poelina, Guide Trainer, Kingfisher Tours</i>	
	2:20pm	<b>Keynote Speaker</b> <i>Robert Taylor, Chief Executive Officer, WAITOC</i>	
	2:45pm	<b>Q &amp; A</b>	
	AFTERNOON TEA		3:00PM–3:30PM
	INSPIRE		3:30PM–4:00PM
	3:30pm	<b>Keynote Speaker</b> <i>Anna Pollock, Founder, Conscious.Travel, United Kingdom</i>	
	EVOLVING ECOTOURISM		4:00PM–5:00PM
	4:00pm	<b>Keynote Speaker</b> <i>Alexandra Burt, Co-Founder &amp; Proprietor, The Landsmith Collection</i>	
	4:25pm	<b>Keynote Speaker</b> <i>Dermot O’Gorman, Chief Executive Officer, WWF-Australia</i>	
	4:50pm	<b>Q &amp; A</b>	
	CONFERENCE CLOSE		5:00PM–5:10PM
	5:00pm	<b>Conference Close</b> <i>Dr Claire Ellis, Chair, Ecotourism Australia</i>	





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## WHO WILL BE ATTENDING?

The Global Eco Conference brings together all sectors of the tourism industry that play a role in delivering experiential, responsible and ecotourism. Attending the conference will be tourism operators, national park agencies, state and national tourism organisations, industry organisations, conservation bodies, marine and reef tourism organisations and a large number of international tourism representatives.

## CONTACT US

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